

For Immediate Release
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**CRMC Welcomes Richard Rohr, M.D.,
New Vice President of Medical Affairs**

Cortland Regional Medical Center (CRMC) is pleased to welcome Richard Rohr, M.D., M.M.M., as the new Vice President of Medical Affairs. In his new role, Dr. Rohr will supervise quality improvement, utilization review, risk management and medical staff office functions of the medical center, while also working closely with the CRMC medical staff

According to Dr. Rohr, he believes his primary function is “to bring the same quality of medical care available in larger cities to Cortland. This will be accomplished by bringing in more physicians, developing partnerships with other medical organizations, and establishing improved processes for care. I think Cortland offers a unique opportunity to develop a new system for medical care in a community that is growing and becoming more sophisticated.”

Dr. Rohr brings over 20 years experience, first as a physician then in healthcare management, to CRMC. For the past 11 years he served as Medical Director at Milford Hospital, a 100-bed facility in Milford, CT. Among his many contributions at Milford, Dr. Rohr introduced and developed the hospitalist care program, analyzed quality indicators to guide hospital’s performance improvement efforts, and supervised the nurse case manager program. Prior to joining the Milford staff, Dr. Rohr served as Medical Director at Cedar Lane Rehabilitation and Health Care Center (Waterbury, CT)

Board Certified in Internal Medicine, Dr. Rohr began his medical career as a physician practicing at facilities in Chicopee, MA and then in New Haven, CT.

Born in Scarsdale, NY, Dr. Rohr is a graduate of New York Medical College in Valhalla. He continued his training at Danbury Hospital (CT) where he completed a three-year residency in Internal

Medicine. Dr. Rohr then completed a two-year fellowship in Pulmonary Medicine at the University of Connecticut School of Medicine.

Since the completion of his initial medical training, Dr. Rohr has further broadened his education and expertise by earning a masters degree in Medical Management from Tulane University in New Orleans. During that same time he also completed a fellowship in Medical Informatics through the National Library of Medicine.

Dr. Rohr's many professional affiliations include membership in the Society of Hospital Medicine, the American College of Physician Executives, and the American Medical Association. He is also a fellow in the American College of Physicians and the American College of Chest Physicians.

While in Milford Dr. Rohr also was very active in community affairs, serving at different times on the Board of Directors for the YMCA, the American Red Cross, and the United Way.

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